



Press release

## Flou acquires a stake in I.F.O. srl's capital

The leading company founded in Meda in 1978 acquires a stake in I.F.O., a company specialised in the contract sector at national and international level.

Meda, 5 December 2024

Flou SpA, the leading company in design furniture, acquires a stake in I.F.O. Italian Fit Out, a player specialised in the contract sector for turnkey projects in the luxury market.

The injection of new capital will provide I.F.O. with a major boost to its development plan, expanding its scope and strengthening its position internationally.

The partnership between the two organisations will allow the creation of a group specialised in large-scale quality project management, adding I.F.O.'s management and design expertise to Flou's iconic product heritage.

*"The agreement we have signed represents an ongoing and fruitful collaboration already established with I.F.O. in recent years and a personal relationship of esteem with Alberto Beretta and Massimo Castelli, Founders & Managing Partners of the company – says Massimiliano Messina, President, Flou SpA – . The synergy between our two organisations will allow us to better meet the needs of our customers, providing a complete project and regular support at every stage of implementation. To the proposals of excellence and comfort of Flou products, I.F.O. will add its expertise and experience in the management of all kinds of tailor-made projects of the highest quality."*

*"We believe we have found the right industrial partner to continue our development on a global level. Flou represents an additional guarantee of quality for us to be able to spend with our customers, most of whom come from the ultra-luxury world, and guarantees us the support of a globally recognised brand, raising our standing. The relationship of trust with Massimiliano Messina – says Alberto Beretta – is also the basis of this partnership, which has an important feature based on mutual respect and esteem. The industrial and non-financial approach convinced us to join forces to create a leading group in the world of luxury in the future. "*

**Flou** was established in 1978 with the launch of Nathalie, the pioneer of modern textile beds which quickly became a typological icon and a must in every exhibition or museum dedicated to industrial design. Forty years of research and evolution have led Flou to offer a complete and exhaustive furniture collection: unique objects to give life to environments conceived around those who live them, through the perfect combination of a distinctive design of the highest quality and maximum comfort.

[www.flou.it](http://www.flou.it)

**I.F.O.** was incorporated at the beginning of 2013 from the merger of more than 60 years' experience in the production of custom-made furniture in luxury projects of Massimo Castelli's family and Alberto Beretta's 20 years' experience in the sales and management of important companies in the infrastructure and furnishing market. Over the years, I.F.O. has developed know-how in all fields of Fit-Out by developing different materials and technologies, from steels, marbles, glass and leather to the newest synthesised and engineered materials for niche applications. Today I.F.O. is on the world market with subsidiaries in Monte Carlo, Dubai and New York.

[www.italianfitout.com](http://www.italianfitout.com)

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